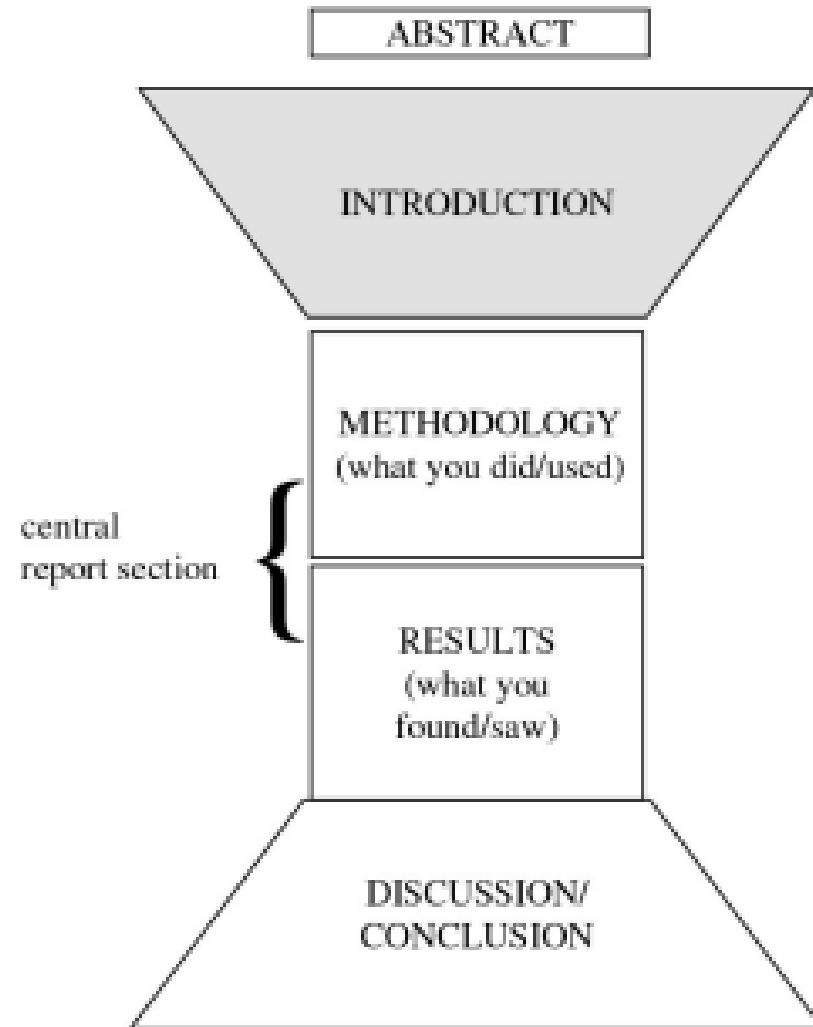




# การเตรียมบทความ และเทคนิคการเขียนบทความเพื่อตีพิมพ์ ในวารสารระดับนานาชาติ

# The Shape of Research Article



# How to write the title?

CCSIM

- **Creative**
- **Correct**
- **Significant**
- **Innovative**
- **Modern**

# **How to write Abstract?**

**3S → 3R (300 - 350 words)**

- **Short**
- **Simple**
- **Significant**
- **Research objectives**
- **Research method**
- **Results**



# Introduction

Context  
Significant  
Academic Gap



# Introduction

- **First**, describe current situation and connects to research problem, describe source of problem and link with related previous research.
- **Second**, describe the significant of the study of the research which link with research problem.
- **Third**, define the cause of problem and advise issues that being the gap and to confirm and give the reason why researcher interested in doing this research.



# Research Objectives

- ✎ Research objective always write and related to the introduction part and have reasoning support with each other.
- ✎ Research objective should be written in each item and point to “what the researcher would like to know and want to do”





# Research Objectives

- Using SMART method
- S = Specific
- M = Measureable
- A = Attainable/Achievable
- R = Realistic/Reasonable
- T=Timeframe





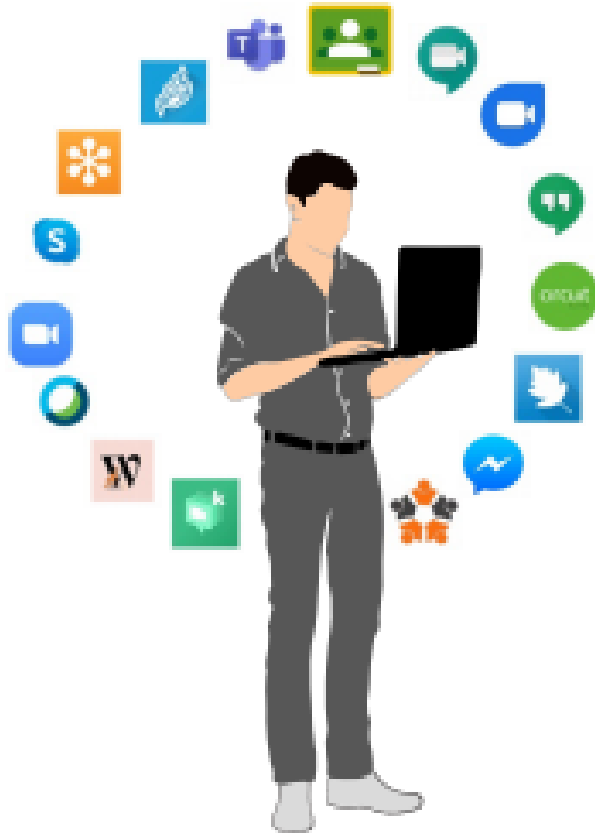
# Research Method

3D

Sampling Design

Measurement Design (IOC, Reliability)

Analysis Design (ANOVA, Frequency, Mean, SD, t-test)



# Title

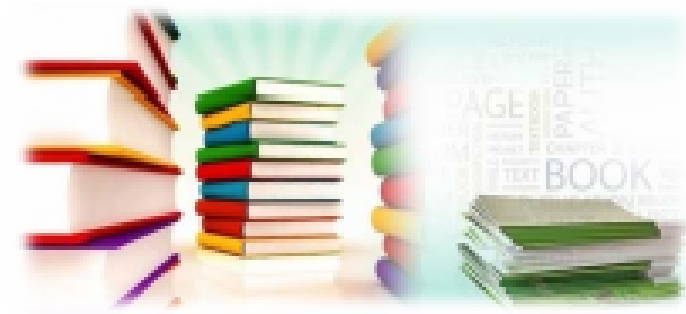
## Abstract & Keywords

## Research objectives

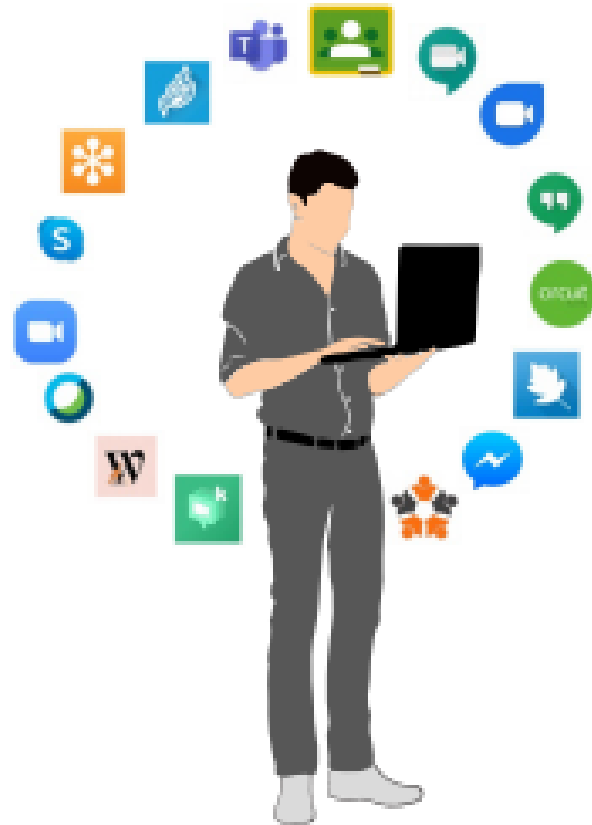
Literature review (if any)

### Conceptual Framework (if any)

## Research Method



# Composition of Article Writing



Results

Discussion

Body of Knowledge from research

Conclusion

Recommendation

Acknowledgement

References